

Media Kit

justdiariestravel

YOUR TRAVEL GUIDE IN FAMILY TRAVEL



JUST Diaries YOUR TRAVEL GUIDE

ABOUT US

WELCOME



BEHIND THE NAME - [JUSTdiariesTravel](#)

We're ST, Jules & Nara. A Hungarian family of 3 with endless passion for travel. We've been together for more than 4500 days, discovered 17 countries together (and an additional 14 individually) & in the past 4 years we have traveled across our country with a baby - now toddler - on board.

Our Instagram page is a creative playground where we can show off our epic experiences, give inspiration for others, connect with likeminded people & offer terrific itineraries, tips & tricks.

ABOUT

Our Mission



On Instagram

we have 2 passion projects:

HUNdiscovered & JU_ST_Parenting.

The former is a curated & scenic list of places in Hungary which look like their famous twins all over the world, while the other is an honest mirror on the benefits, the joy & true challenges of traveling with baby/toddler, besides our 9 to 5 jobs.

The vision with our brand is to nurture a likeminded community passionate for traveling. Showing that traveling with kid is not impossible & resonate with those who are interested in this beautiful topic, showing place recommendations, products, tips & tricks along the way.

Numbers

Followers (IG) 3,3 K

Monthly views 50 K

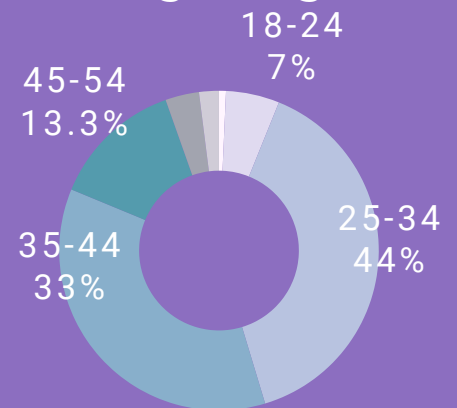
Engagement rate 3-5%

Most viewed reel 16 K (426 K*)

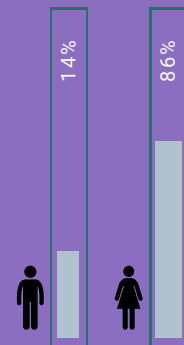
Follwers (TikTok) 1,3 K

*Collaboration reels with Szallas.hu

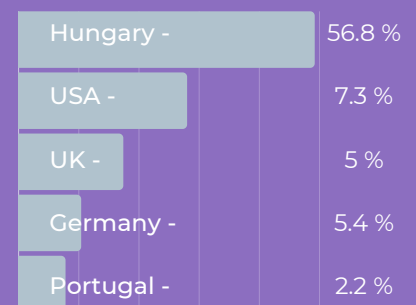
Age range



Gender



Top Locations



IN FAMILY TRAVEL

JUST Diaries YOUR TRAVEL GUIDE



Services Offered

- Barter collaboration
- Content Creation
- Sponsored social media posts, stories
- Sponsored blog post
- Social media managing
- Affiliate marketing
- Brand ambassador program
- Press + Media Trips



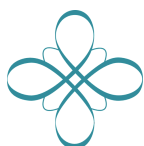
Partnerek

CONTENT CREATOR

Szallas.hu

Ügy is lett!

CONTENT CREATOR



Minett

BRAND AMBASSADOR

OutIn

BRAND AMBASSADOR

möbius
möbius
möbius

SPEAKER

Járatlan Utakon
Fesztivál



GUEST AUTHOR

FAMILIES  TRAVEL

BRAND AMBASSADOR



tushbaby

BRAND AMBASSADOR

loop
EARPLUGS

HOTEL COLLABORATION

park inn
by Radisson

GUEST AUTHOR



GUEST AUTHOR

TRAVEL
academy
FAMILY

GUEST AUTHOR



HOTEL COLLABORATION



ensana

HOTEL COLLABORATION

HA

HOTEL HELIKON
KESZTHELY
★★★★

HOTEL COLLABORATION



OXIGÉN FAMILY HOTEL
★★★★

HOTEL COLLABORATION



HOTEL***
KARDOSFA

How we see the World





"...I always admire your perfectly composed photos, I know how hard it is to create them. There are a lot of ideas and creativity in them."

Judy from @utazoanya

"You share incredible content, the quality is good, I bet you spend a lot of time and energy making it. It's quality work, nice and cohesive... I haven't seen any Hungarian in social media who would have done it more whole-heartedly than you do."

Viki from @viktor.vince

"@justdiariestravel is a badass mama with the most creative insta and she travels SO much! Inside and out of Hungary all while being full time mommy."

Marae from @bravefamilytravel

"I absolutely love this! Thank you for sharing your views, as it is people like you that inspired me to start travelling with my one year old. It does have some challenges, but that is what makes it more memorable. Love your content."

Xanthé from @notes_of_a_travelling_mom

"...I was so impressed by your videos that I thought it was worth a review. I was looking for tips like this because we have a 4-year-old and a 2-month-old and want to get outside more. The texts are well-written, and your videos radiate kindness and creativity."

Ancsi @ancsi.a



Testimonials

Thank you!

Our utmost aim with this Media Kit was to showcase our authentic voice in Family Traveling & to show you our strength in creative approaches with a strong social presence. We value likeminded connections & would be happy to collaborate, making our contact palette colorful!

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@justdiariestravel

