

# Media Kit

*justdiariestravel*

YOUR TRAVEL GUIDE IN FAMILY TRAVEL



JUST Diaries YOUR TRAVEL GUIDE



# ABOUT US

# WELCOME



## BEHIND THE NAME - [JUSTdiariesTravel](#)

We're ST, Jules & Nara. A Hungarian family of 3 with endless passion for travel. We've been together for more than 4100 days, discovered 17 countries together (and an additional 14 individually) & in 2021-2022 we have traveled across our country with a baby - now toddler - on board.

Our Instagram page is a creative playground where we can show off our epic experiences, give inspiration for others, connect with likeminded people & offer terrific itineraries, tips & tricks.

ABOUT

# Our Mission



On Instagram  
we have 2 passion projects:

**HUNdiscovered & JU\_ST\_Parenting.**

The former is a curated & scenic list of places in Hungary which look like their famous twins all over the world, while the other is an honest mirror on the benefits, the joy & true challenges of traveling with baby, besides our 9 to 5 jobs.

The vision with our brand is to nurture a likeminded community passionate for traveling. Showing that traveling with kid is not impossible & resonate with those who are interested in this beautiful topic, showing place recommendations, products, tips & tricks along the way.



# Numbers

Followers (IG)

2 K

Monthly reach

5-10 K

Engagement rate

6%

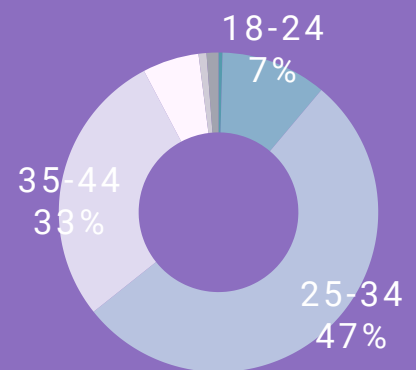
Most viewed reel

35 K

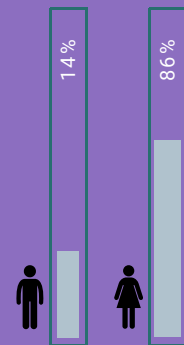
Follwers (TikTok)

780

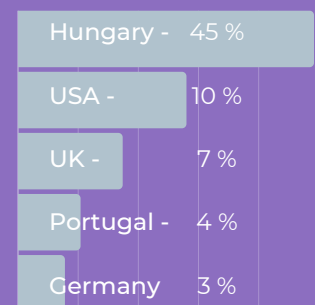
Age range



Gender



Top Locations



IN FAMILY TRAVEL

JUST Diaries YOUR TRAVEL GUIDE



# Services Offered

- Barter collaboration
- Content Creation
- Sponsored social media posts, stories
- Sponsored blog post
- Social media managing
- Affiliate marketing
- Brand ambassador program
- Press + Media Trips





# Partners

CONTENT CREATOR

**Szallas.hu** Úgy is lett!

CONTENT CREATOR



BRAND AMBASSADOR



BRAND AMBASSADOR



GUEST AUTHOR



GUEST AUTHOR







How we  
see the  
World



# Testimonials



"...I always admire your perfectly composed photos, I know how hard it is to create them. There are a lot of ideas and creativity in them."

Judy from @utazoanya



"You share incredible content, the quality is good, I bet you spend a lot of time and energy making it. It's quality work, nice and cohesive... I haven't seen any Hungarian in social media who would have done it more whole-heartedly than you do."

Viki from @viktor.vince



"@justdiariestravel is a badass mama with the most creative insta and she travels SO much! Inside and out of Hungary all while being full time mommy."

Marae from @bravefamilytravel



"I absolutely love this! Thank you for sharing your views, as it is people like you that inspired me to start travelling with my one year old. It does have some challenges, but that is what makes it more memorable. Love your content."

Xanthé from @notes\_of\_a\_travelling\_mom



"Hello!! You improve your account very well. Very rare to find such a treasure in the pool of Hungarian instagrammers. It's as worth to give a follow."

Dorka from (@lifewith.blondie)





# Thank you!

Our utmost aim with this Media Kit was to showcase our authentic voice in Family Traveling & to show you our strength in creative approaches with a strong social presence. We value likeminded connections & would be happy to collaborate, making our contact palette colorful!



## Contact:



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