TRAVEL FAMILY - YOUR GUIDE

MEDIA KIT



JUST Diaries

YOUR TRAVEL GUIDE

WWW.JUSTDIARIESTRAVEL.COM



1 K

FOLLOWERS

33 K

REACH IN JAN 2022

8%

ENGAGEMENT RATE
AS OF 2022 MAR

34,4 K

VIEW OF OUR MOST
VIRAL REEL

BEHIND THE NAME

We're ST, Jules & Nara. A Hungarian family of 3 with endless passion for travel. We've been together for more than 3300 days, discovered 16 countries together (and an additional 15 individually) & in 2021 we have traveled across our country with a baby on board.
Our Instagram page is a creative playground where we can show off our epic experiences, give inspiration for others, connect with likeminded people & offer terrific itineraries, tips & tricks.

OUR MISSION

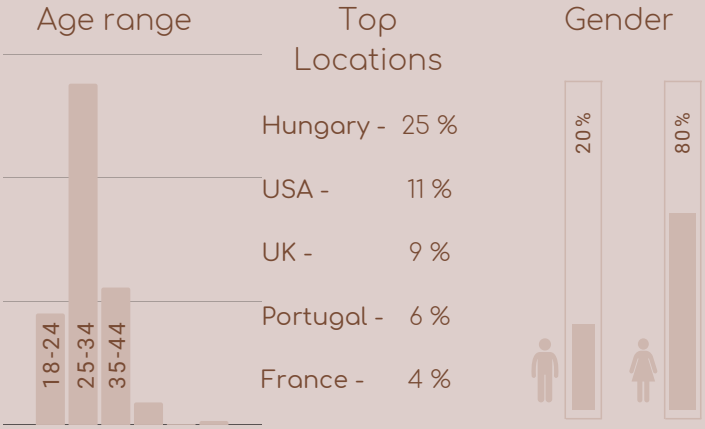
On Instagram we have 2 passion projects: HUNdiscovered & JU_ST_Parenting. The former is a curated & scenic list of places in Hungary which look like their famous twins all over the world, while the other is an honest mirror on the benefits, the joy & true challenges of traveling with baby, besides our 9 to 5 jobs.
The vision with our brand is to have a likeminded community passionate for traveling. Showing that traveling with kid is not impossible & resonate with those who are interested in this beautiful topic.







Audience Breakdown



Services Offered

- Barter collaboration
- Content Creation
- Sponsored social media posts and stories
- Sponsored blog post
- Affiliate marketing
- Brand ambassador program
- Press + Media Trips

Contact Info

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Social Media

JU_ST_Diaries

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PREVIOUS COLLABORATIONS & AWARDS

LoopEarplugs - @loopearplugs
Tushbaby - @tushbaby
Guest author at www.familieslovetravel.com
MyBuda.hu photo contest - III. place from professional judges

TESTIMONIALS

"Hihetetlen jó tartalmakat osztasz meg, nagyon-nagyon igényes, biztosan iszonyú sok energiát teszel bele, igényes, izgalmas, szép, egységes...
...nem láttam még magyar embert a social médiában, aki ennyire szívvel-lélekkel-odaadással csinálná, mint Te!" - @viktoria_vince

"...mindig csodálom a tökéletesen megkomponált képeiteket, tudom mennyire nehéz elkészíteni őket és rengeteg ötlet és kreativitás van bennük." - @utazoanya

"Szia!! Nagyon ügyesen fejleszted az oldalad. Nagyon ritka az ilyen kincs itt a magyar instagramozok között. Megérte bekövetni." - @lifewith.blondie

"Absolutely stunning page guys, you both look amazing together. Have a great day, and thanks for sharing and for making us smile today." - @w3roam











HOW WE SEE THE WORLD

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